

1st International Conference on National Competitiveness & International Trade

Lusaka | Zambia
Mulungushi International Conference Centre
22nd to 24th May 2019



**E.H.E. EurAka
Switzerland**



**Central University
of Zambia**



The Conference

The Central University of Zambia and the European University EurAka Switzerland both invite the international research community, the industry, and national and international organisations to their first Conference on National Competitiveness and International Trade.

Mutually organised by both Universities and hosted in the Mulungushi International Conference Centre, Lusaka, Zambia, the Conference will present research papers on opportunities and issues of trade in the globalised world and how these can create progress or cause problems for national competitiveness.

The organising Universities consider the Conference as an ideal opportunity to exchange research results offering insights and, at the same time, as a place of discussion for the industry, organisations, and academic researchers. Topics will cover, but are not limited to:

- ⇒ **Opportunities and Risks in International Trade**
- ⇒ **Effects of Globalisation on National Economies and Society**
- ⇒ **Legal and Environmental Compliance in Trading Internationally**
- ⇒ **Sustainability and National Development**
- ⇒ **Technology, National Competitiveness, and International Trade**
- ⇒ **Trading Zones and International Trade Organisations**
- ⇒ **Further related topics**

Equally welcome are papers addressing sciences and knowledge being related to the core interest of the conference. Specific Roundtable Discussions are inviting researchers and managers from industry and organisations to exchange thoughts and ideas regarding present and future developments in the globalised world.

In addition to the academic sessions of paper presentation specific sessions are offered for doctoral students in which they can present their research for peer and academic feedback and can gather additional data.

In a process of double blind peer-review, submissions of research papers will be evaluated for presentation at the conference. The ten best papers will be published internationally.



Call for Papers

The Central University of Zambia and the European University EurAka Switzerland invite the research community to submit Abstracts of relevance for the Conference's topics. Abstracts are subject to anonymous peer-review. Submissions to closely related fields of knowledge are equally welcomed.

Doctoral students are invited to submit an Abstract being part of their doctoral research for presentation in the Conference's specific sessions for feedback and further research advice.

Abstract Format:

- Maximum of 600 words and four keywords
- Font: Arial
- Font size: 10 for text, 12 for headlines (bold)
- 2.5 cm space on all four sides of the document
- Referencing System: Harvard
- **Email to:** conference@euraka.ch

- Deadline of Abstract Submission: 17th January 2019
Notification of Acceptance: 15th February 2019
- Submission of Final Papers: 12th April 2019

Conference Chair:

Prof Dr Gelson Tembo
Prof Dr Tobias Mulimbika
Prof Dr Klaus Oestreicher

Industry Meets Academia

Roundtable Discussions



The emphasis of the second day of the conference proceedings is offering various sessions in which representatives of industry and organisations meet researchers and discuss opportunities and issues of actual and future international trade and its meaning on national competitiveness which also includes sustainability, the environment, and societal developments.

Topics of the planned roundtable sessions are:

- ⇒ **Opportunities and Risks for Global Trade**
- ⇒ **Risk Prevention and Mitigation for National Economies**
- ⇒ **The Impact of Technology on National Economies and Their Societies**
- ⇒ **Future Development of Global Trading**
- ⇒ **The 'Magic Triangle' of Global Trade, National Competitiveness, Technology**
- ⇒ **Trust and Confidence in Compliance and Economic Development**
- ⇒ **Ethics, Moral, and Fair Trade for Economic Development and Society**

Industry and organisations are invited to suggest individual topics of their particular interest to the Conference Chairs for inclusion into the Roundtable Sessions. Please email suggestions to k.oestreicher@euraka.ch.



Conference Details

Conference Sessions:

May 22nd:

Welcome and Opening Plenary Session

May 22nd & 24th:

Paper Presentation

May 23rd:

Round Table Academia Meets Industry & Organisations

May 24th:

Colloquium for Doctoral Research Students

May 24th:

Closing Dinner with invited Guest Speaker



Mulungushi International Conference Centre

Venue | Dates | Travel Arrangements:

Venue: Mulungushi International Conference Centre | Lusaka | Zambia

Conference Dates: 22nd to 24th May 2019

Nearest Airport: Kenneth Kaunda International Airport | Lusaka

Accommodation: A variety of hotels in Lusaka meets international standards on all levels. A list with special conference rates will be published online or sent upon request.

Visa: Please visit <http://www.zambiatourism.com/travel-info/visa-information> for individual information.

Conference Fees:

Academics: US\$ 400.00

Doctoral Students: US\$ 300.00

Business Participants: US\$ 425.00

Day Rate (at venue only): US\$ 160.00

Festive Closing Dinner: US\$ 35.00/person
(Voluntary participation)



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Erlenstrasse 31
4106 Therwil, Switzerland
www.euraka.ch/research/conferences

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A9 Chamba Valley Road
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Lusaka 10101, Zambia



E.H.E. EurAka
Switzerland



Central University
of Zambia





European University
EurAka Switzerland

Conference Registration



Central University
of Zambia

Title:

Surname:

First Name(s):

Organisation:
.....

Contact Address:

Street/House No:

City:

Postcode:

Country:

Phone: +.....

Mobile Phone: +.....

Email:

Type of Organisation:

- Academic
- Company
- Government or NGO

I am attending the Conference as:

- Academic / Researcher
- Professional
- Government / NGO Representative
- Doctoral Research Student
- Other Student
- Other

I will submit a Paper:

- Yes No

If yes, the intended title is:

.....
.....

City/Date:

Signature:

With my signature and submission of the Registration Form I acknowledge my responsibility for the payment of the conference fee.

A separate invoice will be sent to the email address provided. Please inform, whether the invoice should address your name or that of the organisation stated here.