



Bachelor of Public Administration (Hons.) **– BPA –**

Standard Period of Studies: 36 months

ECTS Credits: 180

The Bachelor of Public Administration (Hons.) is a focused programme of Undergraduate studies. It specifically prepares candidates for responsible and qualified roles in the public service sector. The BPA programme delivers knowledge and skills for immediate application in public services. I.e., the BPA programme is designed for public services and made for these.

Sophisticated and contemporary modules qualify graduates for working in various disciplines as 'all-rounders' - ones having highest levels of expertise and capabilities. Graduates excel through superior knowledge and their capability to deliver best value to public services through cross-functional skills of relevance.

Modules of the Bachelor of Public Administration:

1. *Year 1*

- i. Principles of Management
- ii. Managing People - Principles of Public HR Management
- iii. Principles of Public Service Marketing
- iv. Public Service Operations
- v. Public Service Communication
- vi. Public Service Economics

2. *Year 2*

- i. Business Accounting
- ii. Public Service Ethics
- iii. Public Service Strategy
- iv. Research Methods

- v. Public Risk Management

- vi. Public Service Planning

3. *Year 3*

- i. Public Service Innovation
- ii. Leadership and Intrapreneurship
- iii. Service Continuation Management
- iv. Bachelor Dissertation

4. *Optional Year 4*

(240 ECTS credit model of delivery)
(internships can equally take place as year 3 of studies)

- i. Internship of 12 months or
- ii. Two internships of 6 months