



Bachelor in Hospitality Management

Standard Period of Studies: 48 months

ECTS Credits: 240

The Bachelor in Hospitality Management provides candidates with superior knowledge being fully concentrated on best practice and future developments in the Hospitality Industry. The programme focuses on modern organisational challenges, forces, and values driving these. The course combines knowledge on organisations and introduces the understanding of key management practice skills and respects superior professional standards of the hospitality industry.

The modules cover a wide range of essential managerial knowledge. These skills students gain are consequentially complemented by many practice-oriented subject areas. Despite delivering practical skills, the respective modules also cover important background knowledge.

With reference to the concept of Employability Impact, two internships finalise the Bachelor programme in Hospitality Management.

Modules of the Bachelor in Hospitality Management:

1. Year 1

- i. Introduction to Hospitality Management
- ii. Principles of Management
- iii. Foreign Language (English)
- iv. Food Production and Patisserie I
- v. Food and Beverage Service I
- vi. Housekeeping Operations (Theory and Practice) I
- vii. Business Communication
- viii. Hotel Accounting
- ix. Food Production and Patisserie (Theory and Practice) II

- x. Food and Beverage Service (Theory and Practice) II
- xi. Housekeeping Operations (Theory and Practice) II
- xii. Foreign Language (French)

2. Year 2

- i. Food Science and Nutrition
- ii. Cost and Management Accounting
- iii. Food Production and Patisserie (Theory and Practice) III
- iv. Food and Beverage Service (Theory and Practice) III



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- v. Front Office Operations (Theory and Practice) I
 - vi. Foreign Language (Chinese)
 - vii. Human Resource Management
 - viii. Financial Management
 - ix. Hospitality Marketing and Sales
 - x. Food Production Management (Theory and Practice) IV
 - xi. Food & Beverage Service (Theory and Practice) IV
 - xii. Front Office Operations (Theory and Practice) II
3. *Year 3*
- i. Statistics
 - ii. Economics
 - iii. Fundamentals of Tourism
 - iv. Facility Management and Planning
 - v. Management Information Systems
- vi. The Legal Environment for the Hospitality Industry
 - vii. Organisational Behaviour
 - viii. Strategic Management
 - ix. Entrepreneurship for the Hospitality Industry
 - x. Cultural Resources of Tourism
4. *Year 4*
- i. Internship I
 - ii. Internship Report I
 - iii. Internship II
 - iv. Internship Report II