



## **Bachelor of International Business Management**

**Standard Period of Studies: 36 months**

**ECTS Credits: 180**

The Bachelor in International Business Management (Hons.) is an Undergraduate programme of studies preparing candidates for qualified professional roles in international organisations. The course's purpose is to educate the responsible professional, who understands the general and the global picture with its wider implications by which internationally acting organisations of different kind and industries are driven.

Modules of the course are focused on drivers and forces of the economic globalisation and their impact on organisations and society. Students learn about multicultural issues and the variety of methods and business practices being important to thrive in multinational business environments.

### **Modules of the Bachelor of International Business Management:**

1. *Year 1*
  - i. Principles of International Management
  - ii. International Economics & Trade
  - iii. International HR Management
  - iv. Export and Import Management
  - v. International Operations Management
  - vi. International Trade Communication
2. *Year 2*
  - i. Global Sustainable Supply Chain Management
  - ii. Business Ethics
  - iii. Global Strategies
  - iv. Business Research Methods
- v. International Commercial Transactions
- vi. Global Marketing
3. *Year 3*
  - i. Business Intelligence
  - ii. International Business Environment
  - iii. Intercultural Dimensions and Relationships
  - iv. Bachelor Dissertation
4. *Optional Year 4*  
(240 ECTS credit model of delivery)  
(internships can equally take place as year 3 of studies)
  - i. Internship of 12 months or
  - ii. Two internships of 6 months