



MBA in Hotel Management

Standard Period of Studies: 24 months

ECTS Credits: 105

The MBA in Hotel Management prepares candidates for senior management roles and provides with extended and superior knowledge being fully concentrated on latest reconnaissance and developments in the hospitality industry. The course's purpose is to educate the responsible manager, who understands the general picture and wider implications by which hotel organisations are driven and have to be managed sustainably.

Contemporary hotel managers must also respect high standards of ethics and moral, which are indispensable elements within the demand for sustainable management meeting the multiple challenges of economy and society. In today's complex environment managers have to respect the objectives of multiple constituents and a variety of stakeholders with differing interests.

Modules of the MBA in Hotel Management:

1. Hotel Front Desk Operations
2. Human Resource Management
3. Hotel Marketing Management
4. Accounting and Finance
5. Hotel and Workplace Security, Safety & Health (OSHA)
6. Strategic Management
7. Food and Beverage Management
8. Training and Education for the Hotel Industry
9. Organisational Behaviour and Corporate Social Responsibility
10. Business Research Methods
11. Master's Thesis