



MBA in Retail Management

Standard Period of Studies: 24 months

ECTS Credits: 105

The MBA in Retail Management offers a sophisticated Postgraduate programme of studies, which fully concentrates on needs, opportunities and challenges of the retail industry, whether retail chains or independent retailers. I.e., all learning content in each module has this particular industry in mind.

Such focused orientation provides students with latest knowledge, which is delivered by interactive and advanced lectures, seminars, and further contemporary means for improving management performance and decision-making processes through Graduates' informed capabilities and skills. The objective of this programme of studies is to deliver selected theoretical methods and models of forward-leading effectiveness allowing direct implementation and application in complex organisational contexts of retail organisations.

Modules of the MBA in Retail Management:

1. Economics and Retailing
2. Human Resource Management
3. Consumer Trends and the Retail Management
4. Marketing Management
5. Accounting and Finance
6. Strategic Retail Management
7. Retail Management & Technology
8. High Streets, Shopping Malls, and E-Commerce
9. Retail Supply Chain Management
10. Business Research Methods
11. Master's Thesis