E.H.E. European University EurAkA Switzerland

Faculty of Economics, Business, and Management



Master of Public Administration – MPA –

Standard Period of Studies: 18 months

ECTS Credits: 90

In comparison to other Master's programmes, the Master of Public Administration (MPA) emphasises the difference: Instead of simply translating private sector knowledge and theory to public services, it was developed separately. The public sector has particular responsibilities. Whether on the level of a small town or nationally or whether in specific sectors, it provides services being essential for the functioning of society.

Content delivered in each module offers knowledge and skills making this difference. Not anymore a Graduate has to think about, how private sector knowledge may apply to the public sector. This programme of studies is all about public services and its specific needs. Knowledge on inter-functional and cross-disciplinary complexities of contemporary public management and the improvement of qualities in effectively and efficiently driving public administrative progress are only two of the strategic objectives, which this sophisticated programme delivers.

Modules of the Master of Business Administration:

- 1. Administrative Organisation in the Public Sector
- 2. Human Resource Management
- 3. Public Marketing Management
- 4. Accounting and Finance
- 5. Strategic Public Management
- 6. Public Operations Management
- 7. Public Accountability and Responsibility
- 8. Research Methods
- 9. Master's Thesis
- 10. Master's Thesis or Project Paper