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## **Master in Sustainability and Responsible Business Management**

**Standard Period of Studies: 18 months**

**ECTS Credits: 90**

The programme's purpose is to educate the responsible manager, who profoundly understands principles and the impact of sustainability and responsibilities of the organisation as corporate citizen. Increasing societal demands and governmental regulations are increasingly regulating what organisations can do. The fulfilment of such requests affects organisational viability and profitability. Beyond such regulations, responsibility and sustainability should be deeply embedded in any organisational culture and form its culture and self-understanding.

Therefore, managers being able to guide organisations and deliver effective mechanisms to meet societal and governmental demands, while still having a view on profitability at the same time, are essential for organisations' future standing. This double-sided perspective is a major strategic objective, which this Master's programme delivers.

### **Modules of the Master in Sustainability and Responsible Business Management:**

1. Organisational Behaviour and Corporate Social Responsibility
2. Responsible Corporate Communication
3. Sustainable Supply Chain and Logistics Management
4. Stakeholder Management
5. Environmental Management
6. Sustainable Strategic Management
7. Responsible Marketing Management
8. Research Methods
9. Master's Thesis