



Higher Education Swiss made

EurAka University News 2/2018



The E.H.E. European University EurAka Switzerland is very proud of her new academic partnership with the Central University of Zambia.

Located in Zambia's capital of Lusaka the CUZ offers African students the EurAka University's programmes of studies on Bachelor, Master's, and doctoral level.

Directed by the Professors Tobias Mulimbika and Gelson Tembo, a dynamic development has already started. Within a very short period of time a complete cohort of doctoral students was attracted. In addition, the first Master's students are complementing this very successful start.

The good quality and student care, which the Central University of Zambia provides is already demonstrated. All doctoral students are invited to present their doctoral research intent for academic advice and peer discussion.

The EurAka University will strongly support the Central University of Zambia and her future-oriented planning to become a centre of Zambian-Swiss academic development.



For the fourth time, the Postgraduate School of the British **Oxford Brookes University** had invited the Pro Vice-Chancellor International of

the EurAka University, Prof Dr Klaus Oestreicher, to give his annual guest lecture.

The topic was 'On Strategy', in which military thinking and planning delivers explanations on how managerial decision-making processes can be developed and improved for more successful outcomes.





The New Faculty of Economics & Law **The EurAka University extends her subject areas**

Since quite some time, demand has increased regarding a law school. Therefore, preparations started in 2017 and are now concluding that with the start of the new academic year 2018/19, the new Faculty of Economics & Law can open her doors.

The faculty will not offer programmes for becoming a lawyer but focus on knowledge, which in law is known as paralegal services. Lawyers are seriously regulated and it is simply impossible to meet applying official regulations internationally.

In the focus of the new programmes of studies will be:

- Compliance Management
- Trade Law
- Contract Law
- Civil Law

I.e., those subject areas which have proximity to economy, business, and management.

Highly respected and qualified experts have been identified and will be appointed to the new EurAka University Faculty.

Attractive for postgraduate and undergraduate students is that the awarded degree will be the LLB and LLM, which they are looking for.

Being dynamic has always been key to the EurAka University's activities. Therefore studies of the new, fourth faculty will also be available to the University's global partners. This means an opportunity in a field of knowledge, which is much less frequently offered in the form of transnational delivery of studies.

Renewed evidence for the EurAka University's research excellence:

The EurAka University's own group of research institutes of the E.H.E./E.I.E./E.A.E./ DBIC International have been proposed by the German Stifterverband Bildung. Wissenschaft. Innovation (Association of Education. Science.Innovation) commissioned by the German Federal Ministry of Education and Research (BMBF) for the award of the official label "Innovativ durch Forschung" (innovative through research).



The new **MBA in Automotive Management** covers a wide range of modules.

From operations to dealership, and innovation - students are introduced to what makes the contemporary automotive management.

Eight taught modules and the thesis or project paper deliver comprehensive studies in this industry.



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